



HOOF BEATS

The Monthly Newsletter of the GRMC



Check out the happenings for the Mazzy's Midsummer Madness

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MAZZY'S MIDSUMMER MUSTANG MADNESS

36 cars and trucks made Mustang history at the first Mazzy's Mid Summer Mustang show, cosponsored by Team Ford and Mazzy's Sports Bar. It was a big gamble, middle of the summer heat, kids out of school, family vacations and short lead time are not the elements that make a successful car show. We did it anyway and carried it off with aplomb.

Mazzy's opened their air conditioned facilities and a lot of show folks partook of some great food, more sports on TV than the senses could comprehend and yes, you could even down a cool brew if the mood moved you.

Rivers, Mazzy's manager, was very pleased with the results. He would like to do four events a year and create the Mustang version of a biker bar. We can discuss this at the next meeting. Can we hook him up with some Mustang décor? How about some ideas for special Mustang food? I promised we will be back in the Spring with a bigger and better show.

Team Ford did a first ever ride and drive at a Mustang show. They brought 8 new 2010 Mustangs and several drivers. How many of our club members did the ride and drive? How many want a new 2010? Carl Yarber from Team Ford said they will sell several cars over the next 90 days just from this promotion. They want to do it again, but next time also have some convertibles.

The show site, although small, was festooned with Mustang excitement. Ford Blue and white balloons were everywhere, thanks Team Ford. Both sponsors pitched in for a radio remote with Southside Steve hawking the show, on and off the

air. The onsite remote pulled in spectators off Roswell Road. The blue, #2, Dan Gurney Saleen out front with a couple of Shelby's did not hurt traffic flow either.



The weather cooperated with some friendly clouds (that means no rain fell), but it was warm. AR Koch created quite a stir with his Shadrach Edition Mustang. This is probably the wildest street stang you will ever see. Adam Borkat scared the bejeesus out of me when he showed up with a 69 Ford LTD hearse. You don't trick us old people like that, I had to check and see if I was still breathing. Did anyone catch Andrew

Ferguson's F-250? Too bad the Mustangs were too pretty to crush because we definitely had a truck that could do the job. There was a ratty old Pontiac left over from the previous nights festivities and we were tempted. His son, Peter, scored a first with his 06 Saleen. We had a good turnout of the early cars, 7

folks managed to dust off their ponies and drive over, it was also the largest class. I hope driving and showing the old ones is coming back, I miss them at a lot of shows. Greg Zelazek's immaculate 66 fastback, a regular at cruise nights, took home the early model bacon. Terry Trusdell scored first in the second largest class with his 04 Anniversary convertible. The heavy, glass mugs with



Mazzy's logo and Georgia Regional Group's logo were a hit as trophies. Both sponsors carried some home and the silent auction sold a matching set of 6. I like trophies I can use, but we could not talk Mazzy's into filling them with free beer for the winners. Rivers did say we could buy beer and use the mugs.

The silent auction and door prize club tent was jumping all day. Sandra Chastain and Lanora Kelley sold club shirts, handled the raffle tickets and silent auction. Sandra had the time 'cause her hubby keeps the 010 Mustang immaculate. Lanora did not enter her twin to Terry's 40th Anniversary convertible, she claims it would have confused and divided the voters (it was there and I think she was too busy to clean it). She was the first one on the show site, had the club tent almost up and running when the second member showed up. She was still there when all the cars had gone home. Do you think she camped in the club trailer for the weekend? Our own Liz and Jody kept the registrations organized and sorted out the votes....great job. Terry Trusdell handled the

announcing duties with great flair, but you still have to pay for the shirt, mugs and resgistration Terry. Just call Lanora and give her your credit card number.

A good time was had by all the happy campers. Team Ford is excited, Mazzy's is excited. We tried some new stuff, we did some things different, some worked, others did not. It is easy to build on success so everybody needs to renew their membership 'cause we're coming back in the Spring with a bigger and better show.

- Liz Reeder

TEAM FORD OF MARIETTA & THE GRMC

Team Ford of Marietta has announced a special program just for us GRMC members! They have approved a 10% discount off normal parts, and a 5% discount off high performance parts for club members. Club members must show the currant membership card to receive these discounts at time of purchase or order. Until we begin rolling out membership cards to our members, we will be providing a roster to Team Ford. If you want a discount, make sure your membership info is updated!

- Liz Reeder

FROM THE GARAGE

The hardest part of being the Club President is writing this article every month. Some months the words just write themselves and others (as Liz will attest!) are tougher to find. One of the best parts of the job is meeting and talking to so many of you. Last night I was asked to join the Cherokee Mustang Club for their monthly meeting in Calhoun to finalize details for the drag day October 3rd. Their club is like so many car clubs nowadays with roster full of people and a very small core group of people attending meetings and doing the majority of the work. The group consisted of around 15 people and only one Mustang in the parking lot. What surprised me most about the group in attendance was how everyone took a moment to thank me for coming out and encouraging me to stop back in another month. Most offered a simple handshake and a brief greeting so as not to intimidate or overwhelm me. When one person would engage in light conversation about my Mustang lineage, several others would take a moment to listen and show genuine interest in my story. These days as car clubs struggle to build and maintain membership, it was quite an eye opening experience to see how easy it was to be welcomed into the club by a group of folks that were doing it right. Having been on the other end of the spectrum and attending other car club meetings for the first time, I know the outcast or outsider feeling as well. Maybe everyone in the club can take a little lesson from our neighbors to the north and take a moment at the next meeting to thank someone new for coming out and encourage them to come back.

As I write this, plans for the Drag Day and our next show with Pioneer are being finalized and this weeks meeting is very important. We need everyone to come out and volunteer for the club. The Drag day at Paradise Dragstrip in Calhoun is going to be a low key, laid back event. I will be teaching a 'How To' clinic for any beginners. The 1/8 mile dragstrip is not super fast and it doesn't matter how slow you might be! Street cars with street tires run very well on the dragstrip. It is perfectly safe (probably more so than racing traffic light to traffic light at Town Center Mall!) The event will be an easy one for the club but we do need a couple of volunteers to keep things running smooth. GRMC is responsible for hosting a popular vote show and will be giving out around 15 trophies. The Pioneer Ford Show will be 2 weeks later and initial response has been good. This will be a judged car show using modified MCA sheets which many folks have been waiting for. Bob Winiarczyk, the GM of Pioneer Ford has been in the Mustang Community for many years and really wants to grow a strong, long lasting relationship with the GRMC.

I will be discussing the MCA at this weeks meeting. I have become quite disheartened by the actions of the MCA board and before I act out, I would like to get some feedback from the club. With the MCA raising dues again and then requesting that local clubs have 100% MCA membership, I am afraid of what they are going to do to level of attendance on the local clubs. We do use the MCA for insurance for the track event we host, but many of the clubs get no real support from the National Club. This current board is also looking to drop the local club boundaries. I think the MCA is looking at an easy solution to the numbers of charter requests they receive for new clubs instead of dealing with and supporting the local clubs they already have. MCA Charters are something special and the MCA seems to be overlooking this. In the Atlanta area, we have in the neighborhood of 15 Mustang oriented clubs to choose from (that I know of). Three are MCA chartered. I'm just not sure what the MCA is hoping to gain from this new policy of letting everyone start a new club.

My last thought of the month involves New Officer Elections for the coming year. As the year is slowly drawing to a close, we need to start thinking about some new blood to take over the reins of the club. Experience is not required and you will get on the job training. Volunteer positions with no pay, but plenty of rewards. Most require minimum of time on your part. If you think you might be interested in volunteering please don't hesitate to ask myself or one of the other officers about the position you are interested in.

- Patrick Kelley

AUGUST MEETING NOTES & OTHER CLUB BUSINESS

There was no August meeting due to the Mazzy's show. The next meeting will be Sunday Sept. 20 @ 3:00pm at Mazzy's.

GRMC TREASURY UPDATE

Here's a quick update on where your money is going this month ...

What We've Deposited To Date:

\$1746.00 Memberships, Mazzy's Show Proceeds

We've Spent:

\$72.38 Mazzy's Show Flyers
\$400.68 Re-Useable Show Signs
\$43.35 Web Domain Name Renewal (5 yrs)
\$300.00 Club Trailer Cabinets/Install
\$61.20 Mazzy's Show Supplies

\$877.61 *Total Expenses for August 2009*

UPCOMING EVENTS

Drag day at Paradise Drag Strip in Calhoun, Georgia.

Sponsored by Cherokee Regional and Georgia Regional Mustang Clubs

The track is reserved for **Saturday, October 3, 2009**. Rain date is October 17.

This will be a fun day of racing, showing, eating, and a lot of put up or shut up. Line em up side by side, no handicaps, no delayed lights. When the green flag drops, the BS stops and we will see who is fastest. Do it over and over again, no extra charge. There will be no trophies for the racing, but bragging rights are included.

- Admission pricing to be announced soon.
- 1/8 mile strip, open just for us.
- Helmet and seat belts required.
- No passengers.
- Fire extinguisher recommended.
- All racing vehicles must pass tech at the track.
- Heads up racing only, challenge your arch rival to a horsepower showdown.
- Street legal DOT tires only.
- If you want to run a serious drag car, you can do exhibition passes only, no side by side racing with these cars for safety reasons.
- Timers will be operating, collect those slips.
- If it ain't got a Ford engine, don't bother to bring it as it won't be allowed on the strip.
- Concession stand will be open.
- There will be an informal car show similar to the one at Mazzy's....four or five trophies.
- Gate and tech open at 9 AM
- Registration till noon.
- We will race till 3 PM, longer is we have a lot of cars.

Contact Lee Mathias for details:

shelbysailor@yahoo.com

678-986-1656

AREA CRUISE-INS & EVENTS

Area Cruise-Ins:

Every Saturday:

Chamblee, GA

Donut Derelicts at

Dandy Donuts. 8:30am-11:00am.

Info: Mike Dailey 770-458-3262

First Saturday:

Villa Rica, GA

Ingles Shopping Center.

Info: Paul Debick

770-832-9857

Cartersville, GA

Town Square

Downtown Cartersville

5pm -9pm

Usually has live music and most of the restaurants are open.

First Sunday:

Marietta, GA

Caffeine & Octane

“The Avenue” in East Cobb.

8:30am -11:00am.

Info: Frank 770-565-2281.

Second Saturday:

Bremen, GA

Tallapoosa St downtown.

Info: Raymond Priest

770-537-9157

Marietta, GA

Wendy’s at Dallas Hwy &

Barrett Pkwy.

Info: Randy Cline

404-925-5099

Third Saturday:

Canton, GA

Riverstone Shopping Center.

Info: Ted Thomas

770-479-7637

Villa Rica, GA

Main Street downtown.

Info: Danny David

770-328-9663

Matt Careins

770-459-4628.

Fourth Saturday:

Dallas, GA

Downtown Dallas.

Info: Larry

770-445-1481

Cartersville, GA

Hwy 41 and Main Street.

Info: Ken Barrett

770-424-7639

Richard Chatham

770-974-0327

MCA Regional Events:

Indianapolis, IN

June 4-7, 2009

Raleigh, NC

July 3-5, 2009

GRMC Calendar:

AUGUST

August 15th @9:00am.

Mazzy’s Midsummer Mustang & Ford Show

SEPTEMBER

September 13th

Tara Mustang Show @ Summit

September 20th

Club Meeting @ Mazzy’s in Marietta

OCTOBER

October 3rd

Paradise Drag Day

Calhoun, GA

October 18th

Pioneer Mustang & Ford Show

Bremen, GA

CLUB CLASSIFIEDS

New Reproduction Radiator Support 67-68 Mustang
\$50. 00
New Reproduction Battery Apron \$25. 00
Patrick Kelley 404-966-4004
(02/09)

1" Addco front sway bar, fits 67 - 70 Mustangs, all
body styles. Low miles, one owner, includes all
bushings and end links. Could use painting for a
show car \$80
Lee Mathias 678 986 1656
(02/09)

BUSINESS ADS

Mustang Farm

RESTORATION - RESTOMOD - RACING
SPECIAL PROJECTS - CONSULTING

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MM Tuning

Jason Kitchens
678-262-6229

Late Model Mustang Performance
Super Chips Dealer - Custom Tuning
From Gear Swaps to Complete Engine/Car Builds

ASK RICK CONQUEST (770-459-2304) ABOUT CLUB SHIRTS – THEY ARE TERRIFIC AND LOOK GOOD ENOUGH TO WEAR ANYWHERE – DON’T FORGET TO ORDER YOURS!

T-SHIRTS: \$10. 00
SWEATSHIRTS: \$15. 00
HOODED SWEATSHIRTS: \$20:00